



specialist plastic surgeon  
**dr alex LANDAU**

## COOKIE POLICY

Last updated September 2023

### INTRODUCTION

Dr A Landau ("we" or "us" or "our") may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website [www.endodurban.co.za](http://www.endodurban.co.za), including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site") to help customize the Site and improve your experience.

We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification. You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.

### USE OF COOKIES

A "cookie" is a string of information which assigns you a unique identifier that we store on your computer. Your browser then provides that unique identifier to use each time you submit a query to the Site. We use cookies on the Site to, among other things, keep track of services you have used, record registration information, record your user preferences, keep you logged into the Site, facilitate purchase procedures, and track the pages you visit. Cookies help us to understand how the Site is being used and to improve your user experience.

### TYPES OF COOKIES

The following types of cookies may be used when you visit the Site:

#### Advertising Cookies

Advertising cookies are placed on your computer by advertisers and ad servers in order to display advertisements that are most likely to be of interest to you. These cookies allow advertisers and ad servers to gather information about your visits to the Site and other websites, alternate the ads sent to a specific computer, and track how often an ad has been viewed and by whom. These cookies are linked to a computer and do not gather any personal information about you.

#### Analytics Cookies

Analytics cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working best and what features on the Site can be improved.

#### Our Cookies

Our cookies are "first-party cookies" and can be either permanent or temporary. These are necessary cookies, without which the Site won't work properly or be able to provide certain features and functionalities. Some of these may be manually disabled in your browser but may affect the functionality of the Site.

#### Personalization Cookies

Personalization cookies are used to recognize repeat visitors to the Site. We use these cookies to record your browsing history, the pages you have visited, and your settings and preferences each time you visit the Site.

#### Security Cookies

Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorized parties.

#### Site Management Cookies

Site management cookies are used to maintain your identity or session on the Site so that you are not logged off unexpectedly, and any information you enter is retained from page to page. These cookies cannot be turned off individually, but you can disable all cookies in your browser.

#### Third-Party Cookies

Third-party cookies may be placed on your computer when you visit the Site by companies that run certain services we offer. These cookies allow the third parties to gather and track certain information about you. These cookies can be manually disabled in your browser.

### CONTROL OF COOKIES

Most browsers are set to accept cookies by default. However, you can remove or reject cookies in your browser's settings. Please be aware that such action could affect the availability and functionality of the Site. For more information on how to control cookies, check your browser or device's settings for how you can control or reject cookies, or visit the following links:

- [Apple Safari](#)
- [Google Chrome](#)
- [Microsoft Edge](#)
- [Microsoft Internet Explorer](#)
- [Mozilla Firefox](#)
- [Opera](#)
- [Android \(Chrome\)](#)
- [iPhone or iPad \(Chrome\)](#)
- [iPhone or iPad \(Safari\)](#)

In addition, you may opt-out of some third-party cookies through the Network Advertising Initiative's Opt-Out Tool.

### OTHER TRACKING TECHNOLOGIES

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and improve your experience. A "web beacon" or "pixel tag" is a tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

### PRIVACY POLICY

For more information about how we use information collected by cookies and other tracking technologies, please refer to our Privacy Policy posted on the Site. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy.

### CONTACT US

If you have questions or comments about this Cookie Policy, please contact us at: Dr A Landau

Suite 201, Fairfield Medical Suites  
Wilderness Road  
Claremont  
7708

[info@drlandau.co.za](mailto:info@drlandau.co.za)  
[plasticsurgery@drlandau.co.za](mailto:plasticsurgery@drlandau.co.za)

# PRIVACY POLICY

Last updated September 2023

## 1. Scope of the Privacy Policy

The Practice takes the privacy of Users of Dr A Landau's website very seriously. Please read the following to learn more about Dr A Landau's privacy policy.

- 1.1. This policy relates to how The Practice uses, stores and collects personal information collected from Users of Dr A Landau's website.
- 1.2. Personal information is information about the User that is personally identifiable like the user's name, surname, email address, and/or postal address and that is not otherwise publicly available.
- 1.3. This policy does not apply to the practices of companies that Dr A Landau does not own or control or with whom Dr A Landau is affiliated or contracted, or to people that The Practice does not employ or manage.
- 1.4. This Privacy Policy forms part of the Terms and Conditions of use for Dr A Landau's website.

## 2. Use and Collection of the Information Collected

- 2.1. The Practice collects personal information when the User request to be contacted or to be provided with more information on the services Dr A Landau provides. The Practice may combine information about a specific User with information it obtains from business partners or other companies.
- 2.2. Once a user has registered on Dr A Landau's website the User will no longer be anonymous to The Practice.
- 2.3. At the point of collection, The Practice will provide the User with an "opt-out" mechanism that will provide the User the opportunity to indicate that he/she does not want The Practice to send the User any further communications.
- 2.4. The Practice uses information collected from Dr A Landau's website, for the following general purposes: to fulfil User requests for products and services, provide User's with The Practice's news, improve The Practice's services, and to conduct research.
- 2.5. Although The Practice will undertake reasonable endeavours not to allow the use of personal information for other purposes, Dr A Landau cannot guarantee that personal information will not be used for other purposes.

## 3. Children

3.1 The Practice takes the privacy of children online very seriously. Children under the age of 13 years should have a parent/guardian's consent before providing any personal information to The Practice. The practice will not require or request children under this age to provide any personal information that is reasonably necessary to

participate in the applicable activity on Dr A Landau's website.

3.2 If The Practice determines upon collection that a user is under this age, The Practice will not use or maintain his/her personal information without the parent/guardian's consent.

## 4. Information Sharing and Disclosure

The Practice does not rent, sell, or share personal information about the User with other people or non-affiliated companies except to provide products or services Users have requested.

5. The user's ability to delete his/her information

5.1. The user may edit their information, including marketing preferences, at any time, provided this information remains accurate in accordance with Dr A Landau's Terms and Conditions.

## 6. Confidentiality and Security

The Practice has placed physical, technological and procedural security safeguards in place that comply with best practices to protect personal information about the user.

## 7. Changes to the Privacy Policy

Dr A Landau may update this policy. It is the responsibility of the User to keep up to date of any changes to this policy.

## 8. Feedback

If a User has any questions, suggestions or comments, Users are requested to complete the feedback section on Dr A Landau's website. Any comments posted on the feedback section will not be accessible to the general public.

## 9. Update of the Privacy Policy

This Privacy Policy was last updated September 2023

HPCSA Registration Number: MP0484644

Dr A Landau

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# WEBSITE DISCLAIMER

Last updated September 2023

## INTRODUCTION

This disclaimer governs the use of this website. By using this website, you accept this disclaimer in full.

## No advice

The website contains information about Dr A Landau's practice and specifically the services he offers to his patients. The information found on this, and other related sites are not medical advice and should not be viewed or used as such.

## No representations or warranties

To the maximum extent permitted by applicable law and subject to section 5 below, we exclude all representations, warranties, undertakings and guarantees relating to the website.

Without prejudice to the generality of the foregoing paragraph, we do not represent, warrant, undertake or guarantee:

- that the information in this website is correct, accurate, complete and not misleading;
- that the use of guidance in the website will lead to any particular outcome or result.

## Limitations and exclusions of liability

The limitations and exclusions of liability set out in this section and elsewhere in this disclaimer are subject to section 5 below; and govern all liabilities arising under the disclaimer or in relation to the website, including liabilities arising in contract, in delict (including negligence) and for breach of statutory duty.

- We will not be liable to you in respect of any losses arising out of any event or events beyond our reasonable control.
- We will not be liable to you in respect of any business losses, including with out limitation loss of or damage to profits, income, revenue, use, production, anticipated savings, business, contracts, commercial opportunities or goodwill.
- We will not be liable to you in respect of any loss or corruption of any data, database or software.
- We will not be liable to you in respect of any special, indirect or consequential loss or damage.

## Exceptions

Nothing in this disclaimer shall: limit or exclude our liability for death or personal injury resulting from negligence; limit or exclude our liability for fraud or fraudulent misrepresentation; limit any of our liabilities in any way that is not permitted under applicable law; or exclude any of our liabilities that may not be excluded under applicable law.

## Severability

If a section of this disclaimer is determined by any court or other competent authority to be unlawful and/or unenforceable, the other sections of this disclaimer continue in effect.

If any unlawful and/or unenforceable section would be lawful or enforceable if part of it were deleted, that part will be deemed to be deleted, and the rest of the section will continue in effect.

## Law and jurisdiction

This disclaimer will be governed by and construed in accordance with South African law, and any disputes relating to this disclaimer will be subject to the exclusive jurisdiction of the courts of South Africa.

## Update of the Terms & Conditions

This Disclaimer was last updated September 2023

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